This table shows the net online retail prices and promotion intensity.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **eMall Prices and Promotion Intensity** | | | | |
|  | **Prices** | | **Promotion Intensity** | |
|  | Net Online Retail Price ($) | Change over the Previous Period (%) | Length of Promotion | Depth of Promotion |
| **Elecssories** | | | | |
| Supplier 1 | | | | |
| ELAND1 |  |  |  |  |
| ELAND1 |  |  |  |  |
| EHAYA1 |  |  |  |  |
| Supplier 2 | | | | |
| EBETA2 |  |  |  |  |
| EBETA2 |  |  |  |  |
| EHEDE2 |  |  |  |  |
| Supplier 3 | | | | |
| EJUNE3 |  |  |  |  |
| EJOLY3 |  |  |  |  |
| **HealthBeauties** | | | | |
| Supplier 1 | | | | |
| HOLAY1 |  |  |  |  |
| HEELY1 |  |  |  |  |
| Supplier 2 | | | | |
| HOBBI2 |  |  |  |  |
| HOBBI2 |  |  |  |  |
| HAVON2 |  |  |  |  |
| Supplier 3 | | | | |
| HUCCI3 |  |  |  |  |
| HINDU3 |  |  |  |  |

Performance Highlights

Market Shares

Sales

Segment Leadership

Cross-Segment Sales Volumes

Product Portfolio

**eMall Prices and Promotion Intensity**

Financial Results

Elecssories Situation Reports

HealthBeauties Situation Reports

Key Performance Indicators

Awareness

Brand Perceptions

Retailer Perceptions

Market Shares by Consumer Segment

Sales by Consumer Segment

Market Shares by Shopper Segment

Sales by Shopper Segment

B&M Retail Prices

Promotion Intensity

Supplier Intelligence

Retailer Intelligence

Forecasts